



**read**  
FOR MY SCHOOL

readformyschool.com

# Supporting schools one book at a time!

## What is it?

Read for My School is an innovative digital fundraising solution allowing schools to promote **HIGH IMPACT, HIGH VALUE READ-A-THONS** across multiple devices that deliver results!



## Why Read for My School?

- ✓ **CREATE** and manage dynamic digital reading fundraisers for your school or classroom with minimal volunteer support
- ✓ **CUSTOMIZE** reading and fundraising goals while tracking student and classroom progress real-time
- ✓ **PERSONALIZE** your marketing strategy connecting friends and family to increased donation opportunities
- ✓ **MOTIVATE** and drive excitement for reading through event leaderboards, achievement badges and rewards

## Did you know?

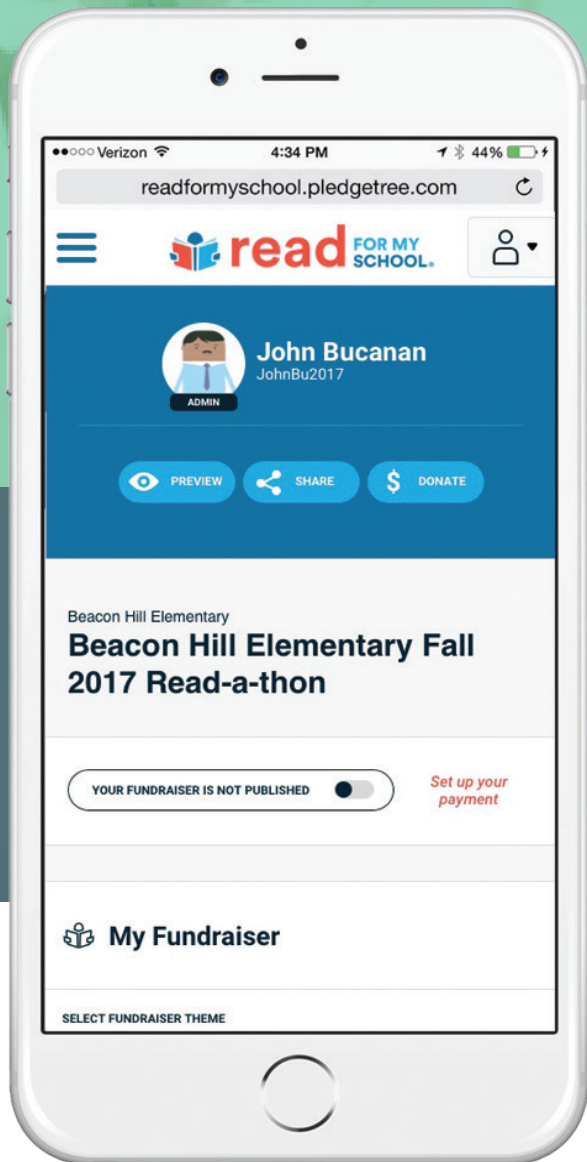
**4.7**

**Hours a day**  
are spent with our  
phones in our hand



**3 out of 5 donors**

will first arrive at your cause on mobile devices



- ✓ **FAST** to set up!
- ✓ **EASY** to manage!
- ✓ **SIMPLE** to use!

## Our pledge to you

**OUR MISSION** is to deliver a suite of services that meets your target fundraising goals and allows you to focus on making your school read-a-thon the best it can be.

### Free Setup



No setup fee to create and manage school fundraisers

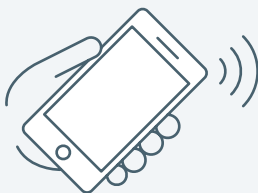


**WE GET PAID WHEN YOU SEE RESULTS!**

### Maximize Results



Personalize and market your school fundraiser to friends and family

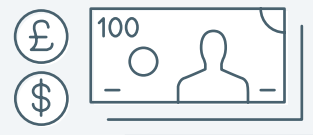


**CONNECT WITH THE MOBILE FUNDRAISER!**

### Earn Rewards



Cash discounts based on amount of pledge donations



**THE MORE YOUR FUNDRAISE, THE MORE YOU EARN!**